

Date: 19th November, 2019

“NATURAL BIRTH CAMPAIGN”

Expert lecture followed by launching of “**NATURAL BIRTHCAMPAIGN**” for the 1st time in Tirupati Chapter at Dasari Auditorium on 19th November, 2019 by **Dr. Prakasamma**, Founder & Advisor of Society Of Midwives India (SOMI), and also Founder & Director of Academy for Nursing Studies and Women’s Empowerment Research studies (ANSWERS), Hyderabad .



Dr. S. Anuradha, Principal, SVCN introducing the speaker



Dr. Prakasamma, Founder & Director of Academy for Nursing Studies and Women's Empowerment Research studies (ANSWERS), Hyderabad, delivering the lecture

The lecture was delivered in presence of faculty members and students of Sree Vidyanikethan Educational Institutions during the lecture, Dr. M.Prakasamma focused on the current status of natural birth and the advantages of natural birth for mother and baby, includes bonding, less chances of infections, and receiving immediate breastfeeding to the baby.

During the lecture, Dr. Prakasamma emphasized on prevention of post operative complications i.e. low back pain to the mother and autism in children due to lack of sense of touch and separation from mother.



Dr. M. Prakasamma explaining the importance of Natural Birth



Dr. M. Prakasamma and all registered nurses took oath to abide by "Natural Birth Campaign" by lighting the lamps.



Dr. M. Prakasamma pinning the badge of "Natural Birth Campaign" to ambassador from SVEI.



Dr. M. Prakasamma pinning the badge of "Natural Birth Campaign" for student ambassadors



Dr. M. Prakasamma demonstrating squatting in solidarity

Dr. M. Prakasamma insisting on **'squatting in solidarity'** as it is the best and recommended position for natural birth.



Felicitation to Dr. M. Prakasamma



About 258 faculty and students from various sister institution got enriched by the importance and need of **“Natural Birth”** for promoting the well-being of the mother and the baby.